International Professional Excellent

信錦企業股份有限公司
Syncmold Enterprise Corp

2016/3

信錦- 軸承與底座的領導廠商

- 我們是軸承與底座的世界級領導廠商
Leadership in Hinge and Stand products
- 擁有機構技術、模具設計製作及產品研發能力，提供世界級一流客戶具競爭力之服務及產品
Serve tier 1 customers with own masterly technology, molding design, product development and total solutions
- 歷年營運績效優良、財務結構健全、優於同業的ROE
Deliver good business results, sound financial structure and outstanding ROE
- 持續領導地位並擴展產品應用領域，創造更大的股東利益
Keep ahead in current position and explore new apps for growth and create value for all shareholders

大綱 Outline

- 公司概況 Company Profile
- 經營成果 Financial Results
- 優勢、策略及展望 Strength, Strategy & Outlook

公司概况
Company Profile

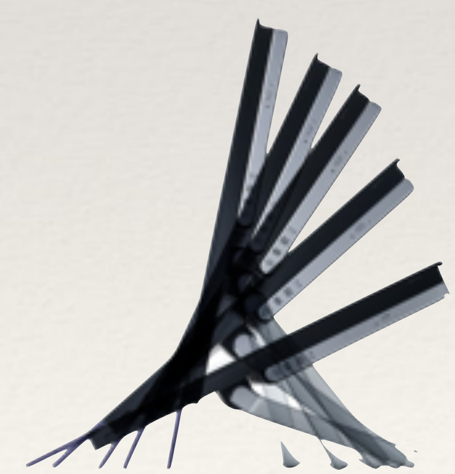
公司簡介 Company Introduction

Syncmold, a worldwide hinge/stand leading provider, established in 1979 and listed on TWSE in 2009(code:1582)

- 總部Headquarter: 新北市 New Taipei City
- 董事長Chairman: 陳秋郎 Mr. Chen
- 員工人數Employees: 約5,000(2016/2)
- 4Q15 資本額Capital: NT$1.498B; 資產Total Assets: NT$9.35B
- Y2015 營收Revenue: NT$9.46B; 每股盈餘EPS: NT$5.28
- Y2014 營收Revenue: NT$10.06B; 每股盈餘EPS: NT$5.71
- Y2013 營收Revenue: NT$9.07B; 每股盈餘EPS: NT$4.43
- 主要產品Major products:
  - 零組件產品component products(Monitor/TV/AIO hinge & stand)
  - 塑膠產品plastic products(plastic mold/ plastic injection)

理線

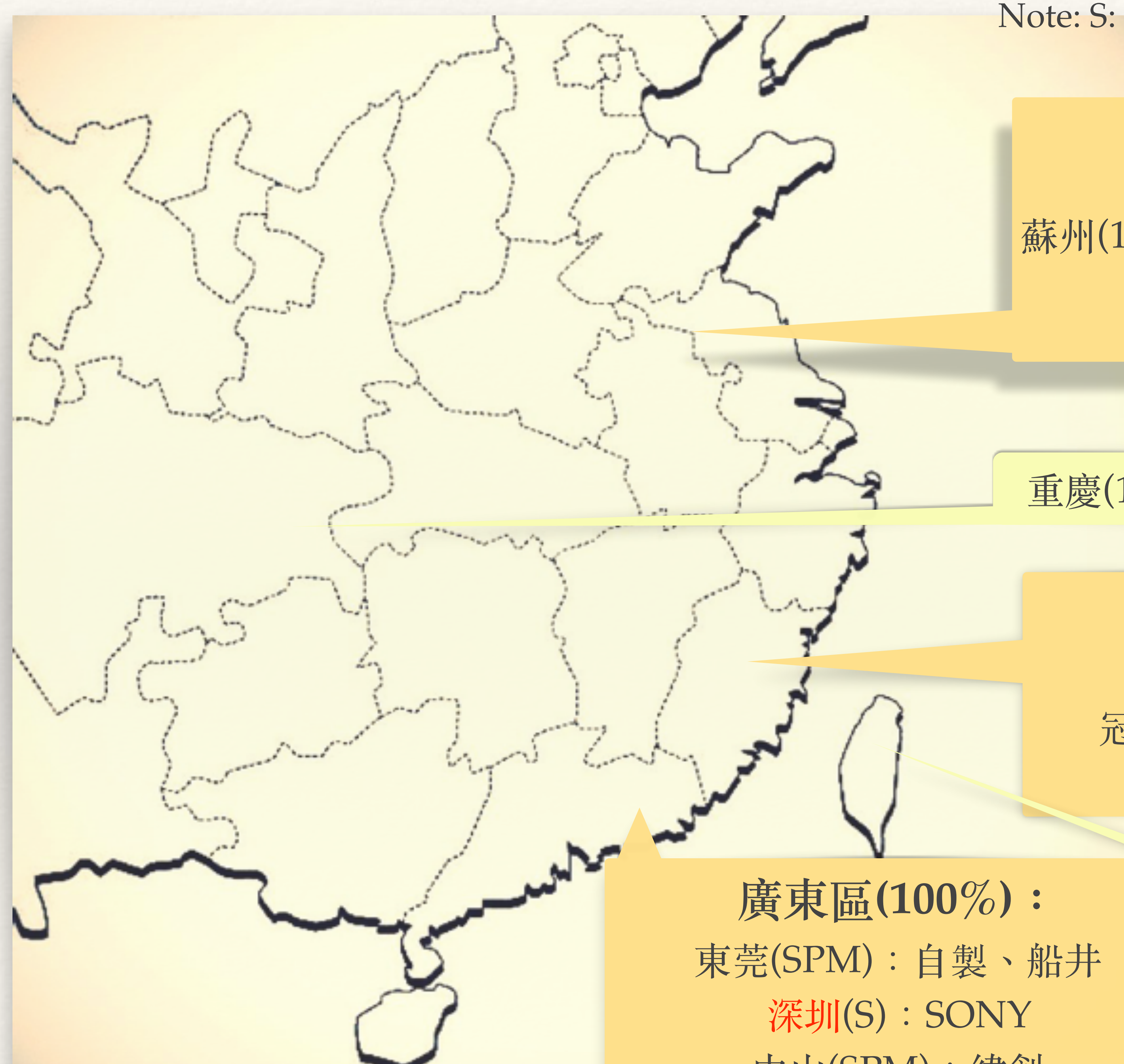
快拆



觸控大仰角

生產據點 Manufacturing Sites

Note: S: Stand Assembly M: Mold P: Plastic Injection



華東區(100%)：

蘇州(100%)(S)：佳世達、和碩、仁寶、廣達

昆山、武漢：自製

重慶(100%)(S)：富士康、廣達、英業達

福州區(100%)：

福州(S)：冠捷、捷星

冠華(PM)：自製、冠捷、捷星

福清：自製

廣東區(100%)：

東莞(SPM)：自製、船井

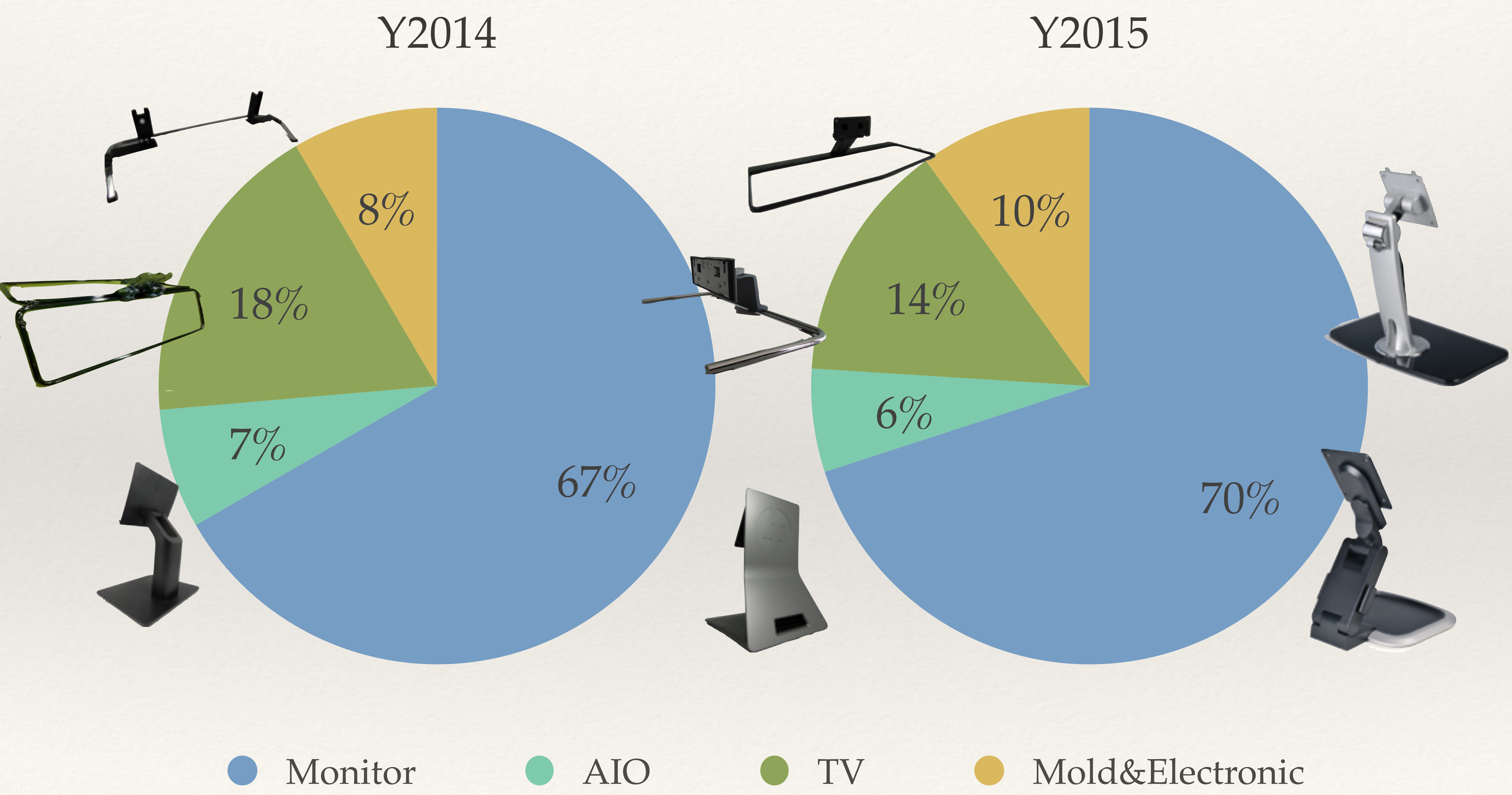
深圳(S)：SONY

中山(SPM)：緯創

高誠(38%)：TV壁掛架

專注於中高階產品 High-End Model

產品組合 Product Mix



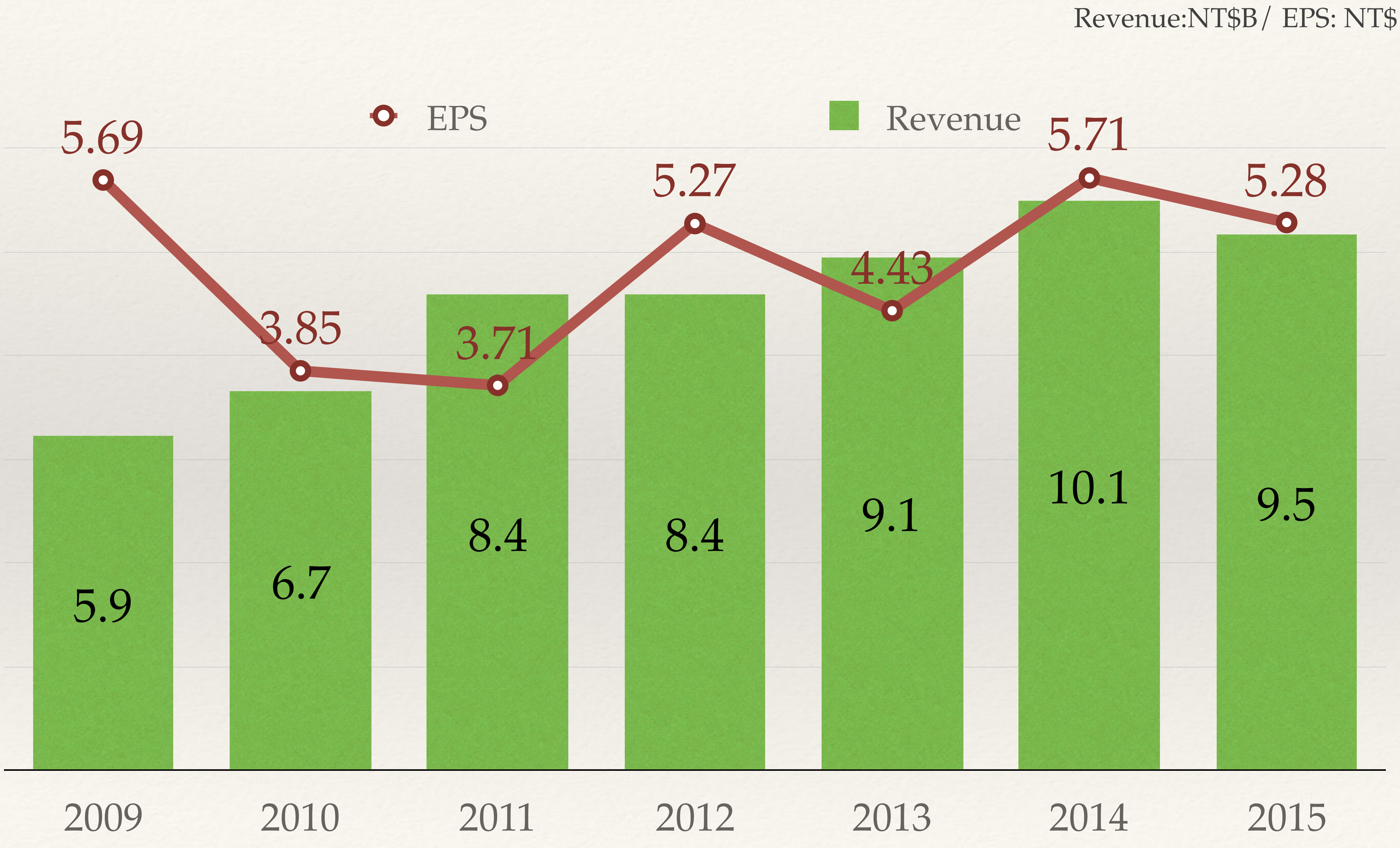
註：base on revenue breakdown 以營收為基準分類

世界級客戶 Major Customers

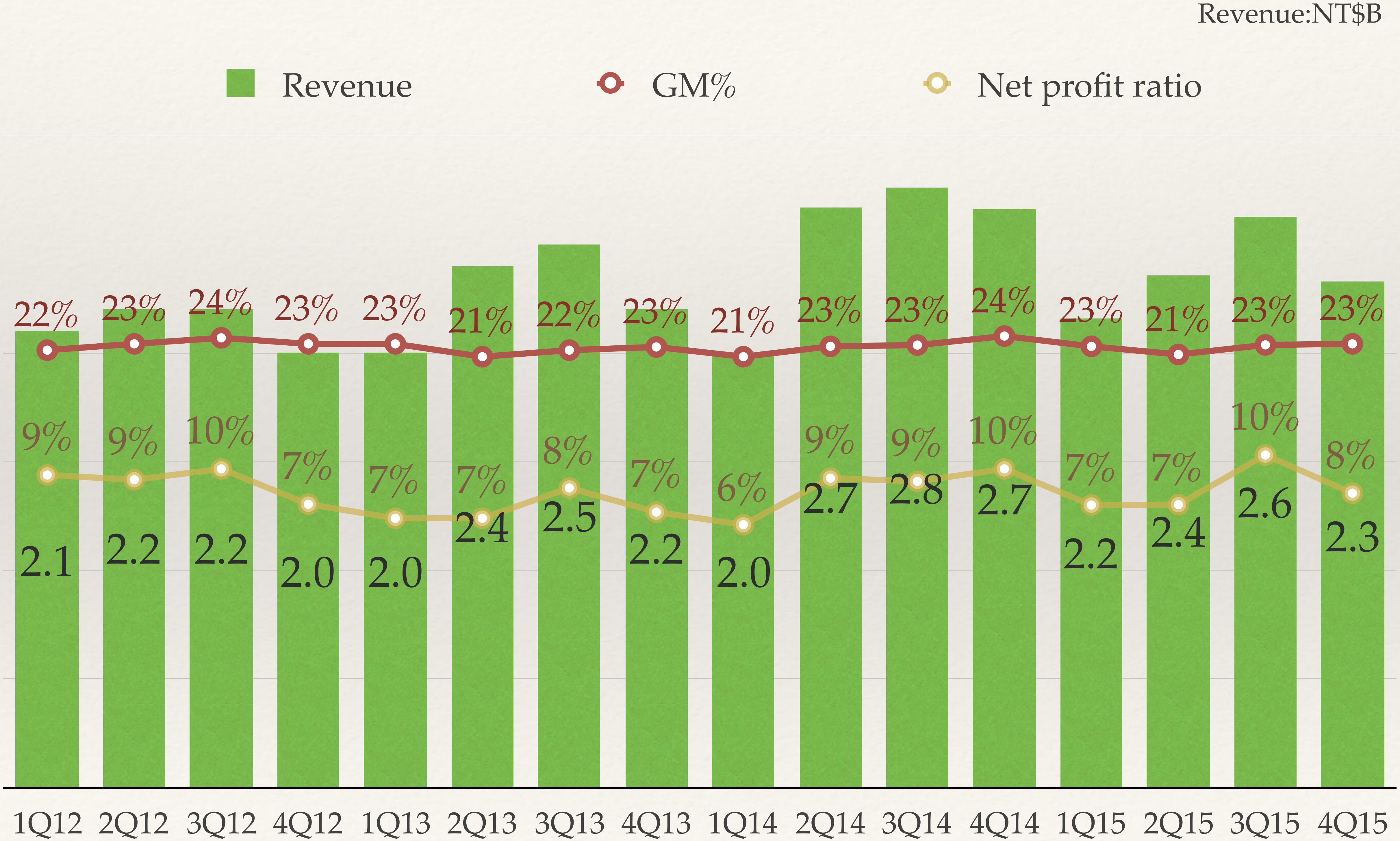
hp
DELL
acer
lenovo
MITSUBISHI MOTORS
ViewSonic
ASUS
FOXCONN
wistron
Inventec
廣達電腦 Quanta Computer
FUJITSU
SONY
FUNAI
COMPAL
PHILIPS
VIZIO
msi
Qisda
TPV VISION INNOVATOR
PEGATRON 和碩聯合科技
NEC
Panasonic
AOC
BenQ

經營成果
Financial Results

2009-2015營收狀況 Annual Results

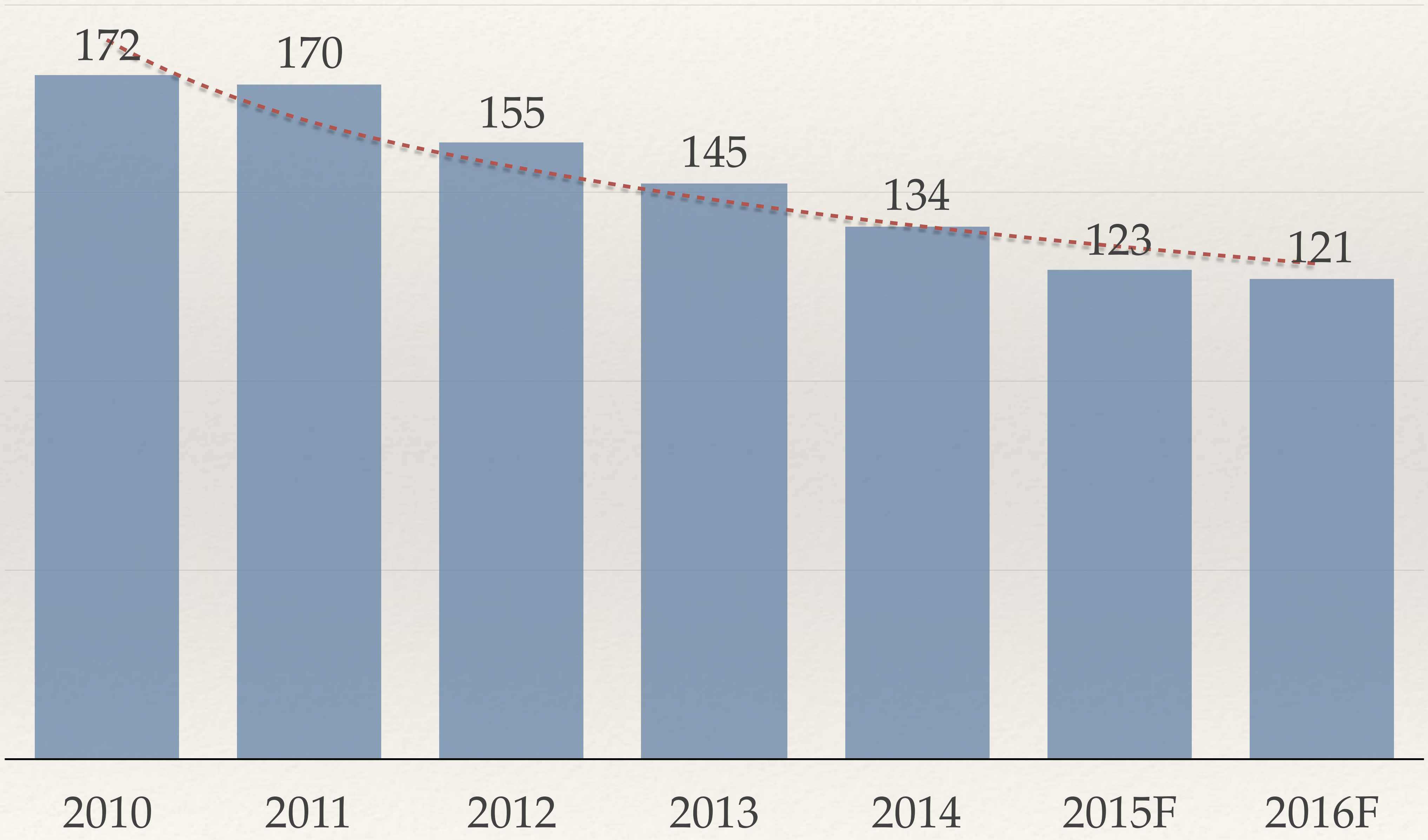


各季營運狀況 Quarterly Results



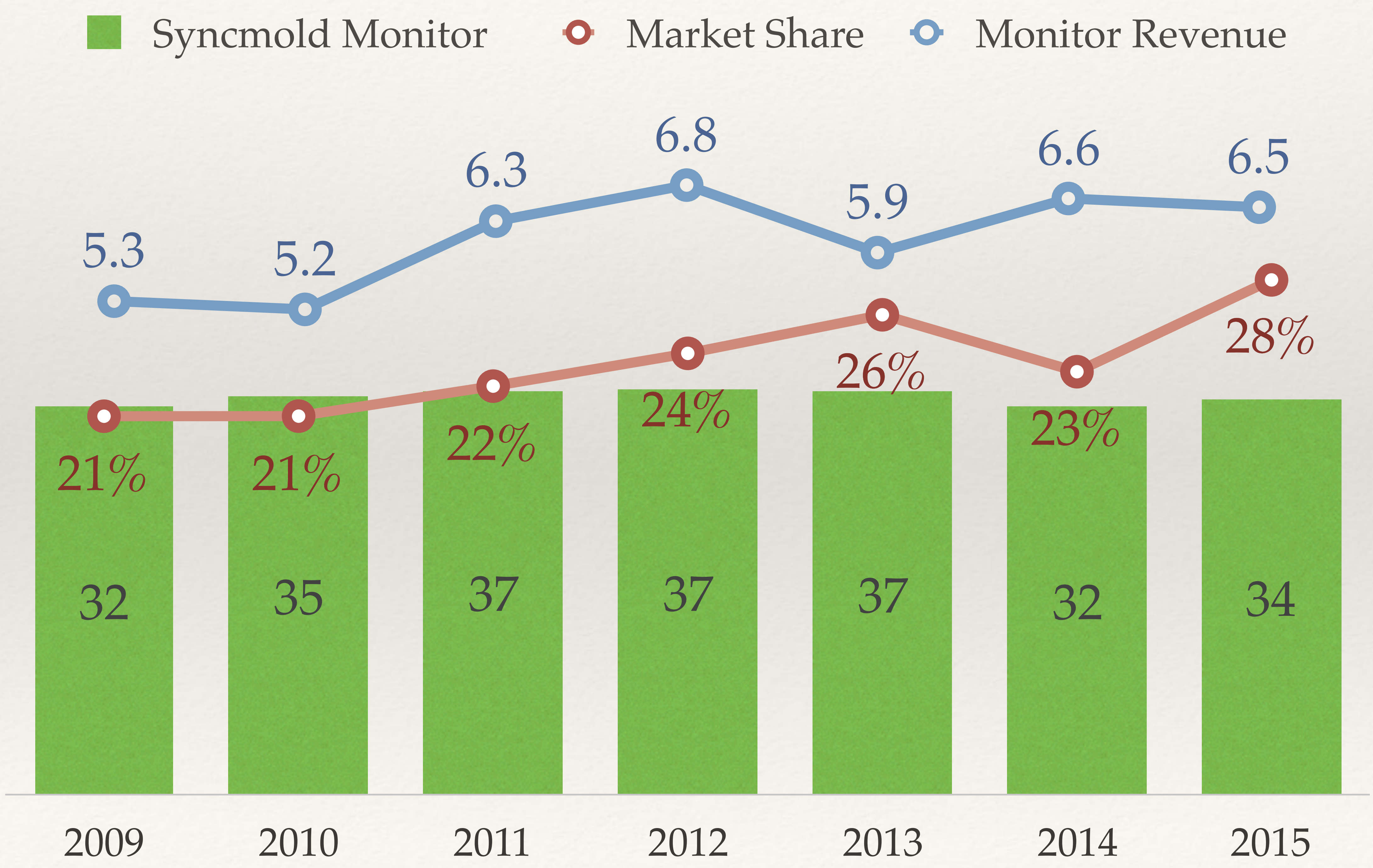
全球監視器出貨量 Global Monitor Shipments

M units / source: MIC, WitsView, Digitimes

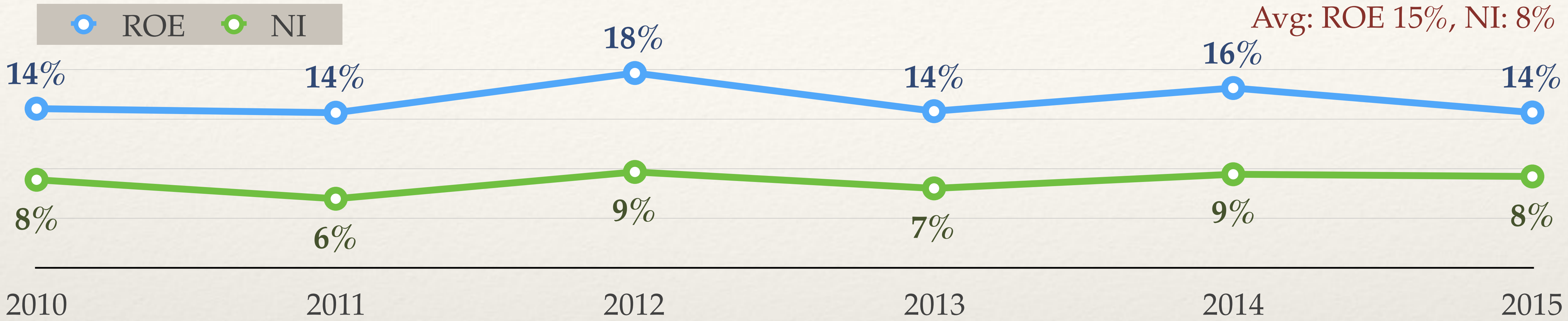


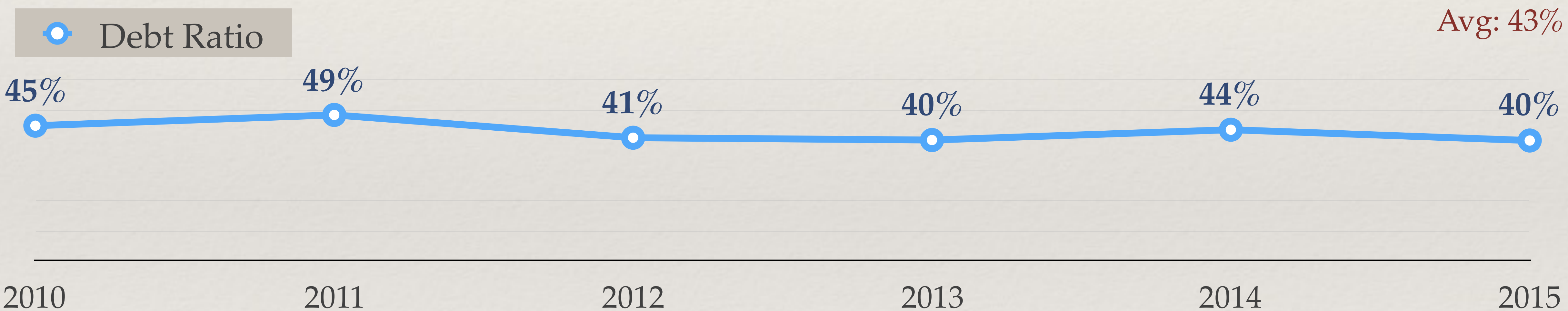
穩定的市佔率 Monitor Market Share

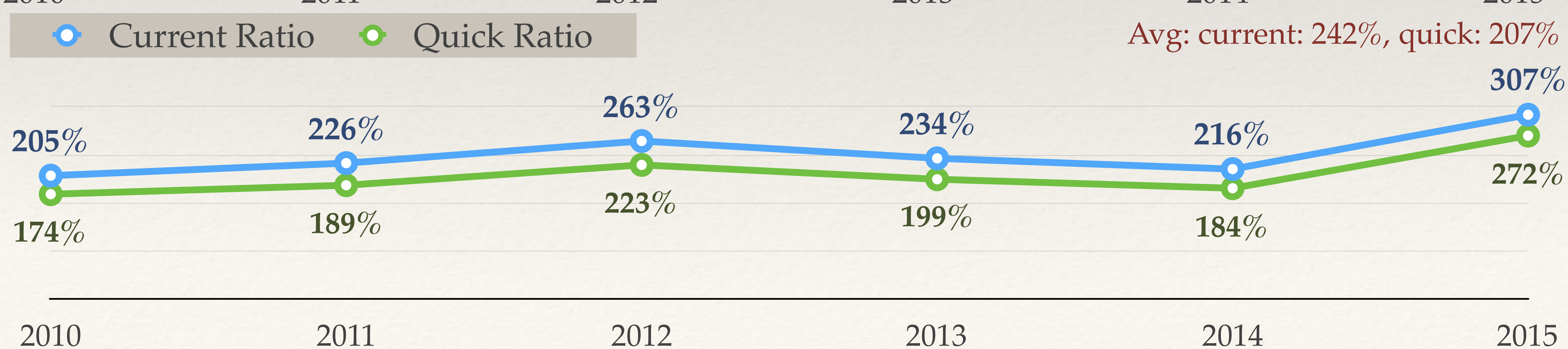
unit: M; rev:NT$B / source: MIC, WitsView, 市佔率為公司估算



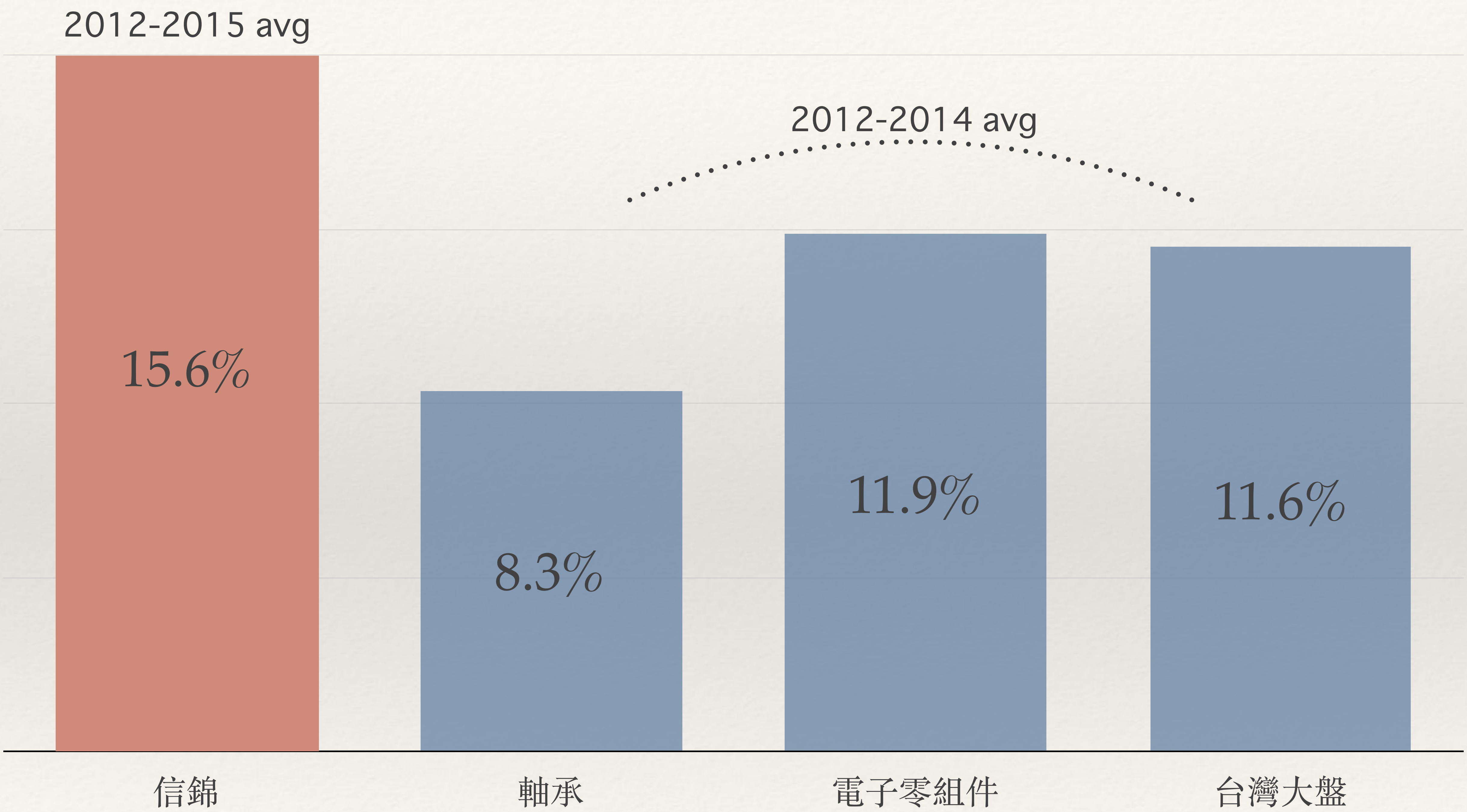
穩健財務結構 Solid Financial Structure





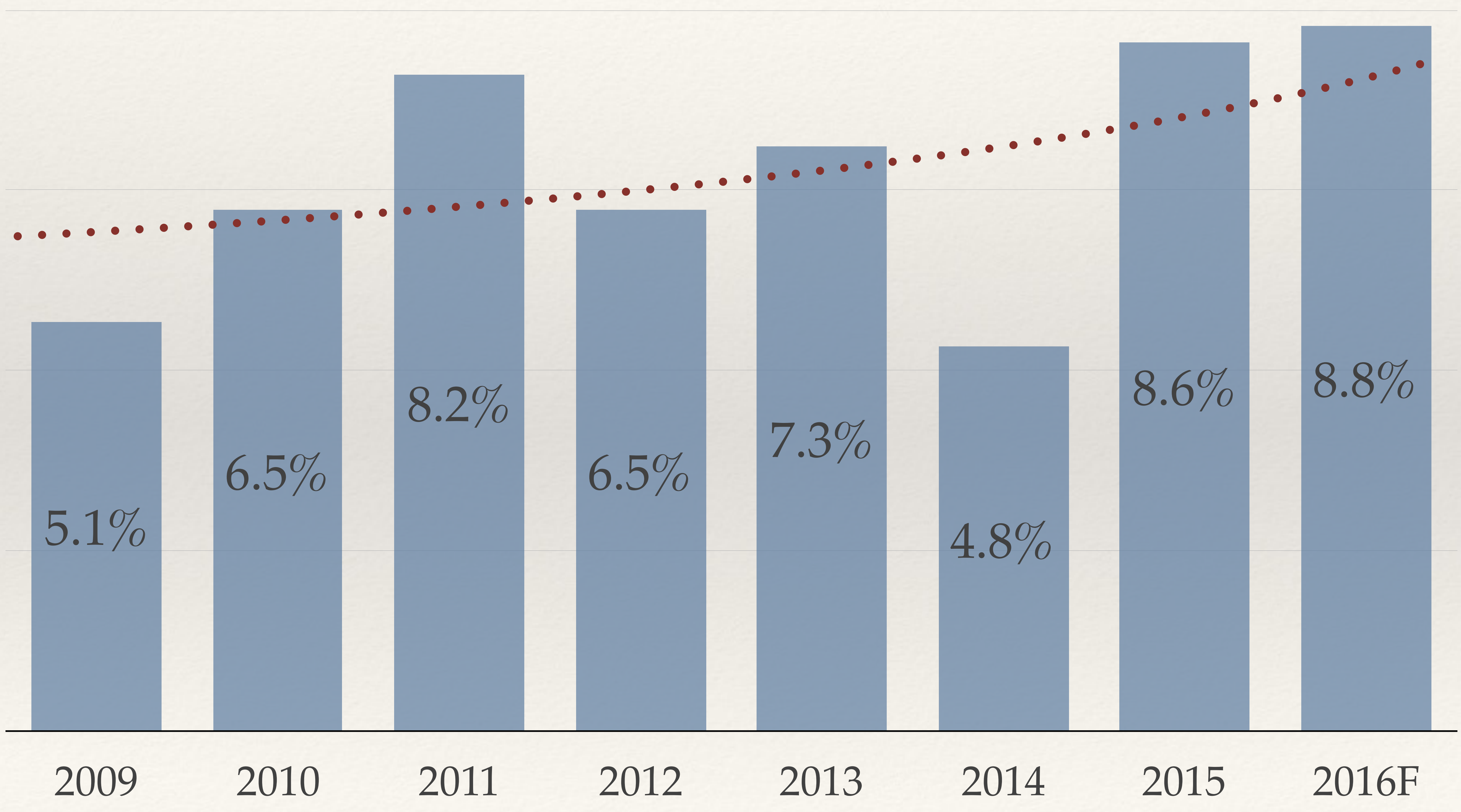


重視股東利益 Deliver Higher ROE



註：資料區間為2012-2014年平均，軸承廠數據包括新日興、兆利; 而大盤，電子零組件產業採證交所資料
註：ROE為稅後淨利/股東權益，並使用簡單平均數計算而成，電子零組件與大盤受限於資料，採用稅前淨利/淨值

歷年殖利率佳 Good Dividend Yield



註：以除息日前一天股價為基準。今年配息4.5/董事會前股價50.9= 8.8%

優勢、策略及展望
Strength, Strategy & Outlook

經營優勢 Strength

- 軸承與底座技術、顯示器專利領先同業 Technology ahead of peers
  長期與世界級大廠合作，提供具競爭力的底座製造技術及成本結構
- 專業研發服務、垂直整合
  innovative and experienced R&D, vertical integration and one stop shopping
  長期與客戶共同開發產品，主導與制定產業規格, 從ID檢討到機構設計、模具製造，零件生產及組裝，完整服務
- 生產據點貼近客戶，提供靈活應對能力及穩定供應鏈
  production location close to clients, provide prompt solutions and reliable supply chain
  貼近客戶、跨區服務、相互支援 ，與客戶建立長期合作關係
- 以機構長才為基礎並延伸至其他領域，連結物聯網、工業4.0商機
  pursue business opportunities of IOT and industry 4.0 with mechanical profession

新產品佈局 New Business Strategy

- 以機構核心結合電子網通零件生產技術，提高產品附加價值
  integrate with electronic business to improve products value
  - 新型底座與POS元附件供應
    new model stands, POS products & peripheral components
  - 具備電子周邊產品開發能力 ，佈局工業4.0相關應用
    have ability and knowledge to develop USB series products
    提供USB/Type C等多種擴充機、集線器、轉接器系列產品，串連家庭、辦公室各種終端裝置
- 整合無線藍牙技術與智慧裝置平台管理，以機構、電子、醫療產品線建構智慧家庭的藍圖，佈局物聯網商機
  integrate with wireless and smart platform management and relative products to organize strategy for IOT opportunity

營運展望 Outlook

- 2016年以整併資源、穩定獲利為主
  resource consolidation and profit stabilization in 2016

- 因應景氣變化，整合各廠資源，強化成本費用競爭力
  improve cost competitiveness thru. resource consolidation to quickly react the industry change

- 以既有的穩健營收與獲利，提供新應用產品發展契機
  develop new business with stable revenue and profit in original profession

- 佈局新產品及新客戶帶動長期穩定成長
  New business and new clients may drive stable growth beyond 2016

信錦企業股份有限公司（*1582*）

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謝謝您

Q & A

Thank You for Listening